

Newswriters.in

Empowering Media Minds, Shaping the Future

Where industry insight meets academic rigor, our approach blends practical skills with critical thinking to create real impact. By bridging real-world media practice with intellectual depth, we equip learners with skills that work, ideas that last, and a perspective rooted in professional excellence.

About Newswriters.in

Empowering Media Professionals, Educators, and Creators Since 2012

Founded in 2012 by a collective of media academicians, senior journalists, communication experts, and industry veterans, **Newswriters.in** is an independent, purpose-driven knowledge and training platform dedicated to elevating the standards of journalism, corporate communication, and content creation in India and beyond.

What started as a modest, donation-supported initiative has grown into one of the most trusted online learning ecosystems in the media and communication domain—delivering high-impact, career-relevant education that bridges theory and practice.

Our Journey So Far

- **2012–2015:** Began as a voluntary knowledge-sharing platform offering free resources, webinars, and mentorship to early-career journalists and students.
- **2016–2019:** Introduced structured online certificate programmes and live workshops; gained recognition through collaborations with the Press Club of India and several universities.
- **2020–present:** Expanded into AI-powered media tools, corporate communication, strategic brand management, data storytelling, and niche journalism verticals—serving thousands of learners across the country.

Core Offerings

We design and deliver specialized programs that combine academic rigor with real-world applicability. Our flagship learning areas include:

- Multimedia & Content Development
- Storytelling & Narrative Writing

- Digital Content Development, SEO & Audience Growth
- Corporate Communication & Strategic Brand Management
- Data Journalism, Storytelling & Visualization
- AI Tools for Journalists, Content Creators & Communicators
- AI-Powered Content Creation & Advanced Prompt Engineering Strategies
- Fashion, Lifestyle & Entertainment Journalism
- Financial & Business Journalism

All programmes feature:

- Live expert-led sessions
- Hands-on assignments & real-world case studies
- Peer learning & mentorship
- Industry-recognized certificates
- Access to recordings & resource library (select courses)

Leadership & Academic Direction

Prof. Subhash Dhuliya Founder-Director & Chief Academic Curator

A distinguished media educator and institution builder, Prof. Dhuliya brings over three decades of experience in journalism education and higher education leadership. He is:

- Former Vice-Chancellor, Uttarakhand Open University
- Former Professor at IIMC (Indian Institute of Mass Communication), IGNOU, and CURAJ (Central University of Rajasthan)
- Author of widely respected books and research papers on media, communication, and education
- Recipient of multiple national awards for contributions to journalism training

Under his guidance, every course is academically robust, industry-aligned, and continuously updated.

Faculty

Our faculty pool comprises:

- Senior editors and correspondents from leading national and international media houses
- Corporate communication heads and brand strategists from top Indian and global companies
- Award-winning documentary filmmakers, data journalists, and digital storytellers
- Academics and researchers from premier institutions

The faculty brings together industry professionals and academicians with deep domain expertise, integrating real-world practices and tools with academic rigor. This fusion of classroom excellence and newsroom experience ensures participants gain both strong theoretical foundations and practical, up-to-date insights.

Strategic Collaborations

Newswriters.in has built strong institutional partnerships with:

- Press Club of India (joint workshops and certificate programs)
- Several central and state universities -Special Interactions

These alliances enhance credibility, expand reach, and ensure continuous alignment with industry needs.

Vision

To create a vibrant, future-ready ecosystem where academia, media practitioners, and industry leaders collaborate seamlessly to redefine excellence in journalism, communication, and content creation.

Mission

- Bridge the widening gap between academic training and real-world media demands
- Provide inclusive, high-quality, affordable learning opportunities to journalists, communicators, students, and professionals
- Foster innovation through AI, data, and storytelling tools while preserving the ethical core of journalism
- Build a strong community of lifelong learners committed to credible, impactful, and socially responsible communication

Who We Serve

Our community includes:

- Practicing journalists and media professionals seeking upskilling
- Corporate communication, PR, brand, and public affairs professionals
- Faculty members, researchers, and Ph.D. scholars in journalism & mass communication
- MBA students and corporate executives preparing for leadership roles in communication
- Students and early-career aspirants aiming for careers in media, advertising, digital content, or corporate communication
- Freelance writers, content creators, and independent journalists

Why Choose Newswriters.in?

- Faculty drawn from newsrooms, boardrooms, and academia
- Courses updated regularly to reflect current industry realities and emerging technologies
- Flexible online format designed for working professionals
- Strong focus on ethics, credibility, and social responsibility
- Proven track record of career advancement for alumni
- Affordable pricing with scholarship support for deserving candidates

Get in Touch

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