



**CommCraft**  
Workshops by NewsWriters.in

**Empowering Media Minds, Shaping the Future**

## **Presents**

**Data Visualization, Interpretation & Storytelling**

**Three-Hour Live Online Workshop**

**Friday, 12<sup>th</sup> June 2026**

**06:00 PM - 09:00 PM (IST)**

## THE CONCEPT

Data now sits at the center of how organizations, newsrooms, and individuals communicate. Yet a spreadsheet is not a story. The gap between having data and being able to read it correctly and present it clearly is where most communication fails, through misleading charts, buried insights, or visuals that decorate rather than inform.

This workshop addresses that gap. It treats data work as three distinct skills that must be learned together: interpretation: reading a dataset and judging what it shows; visualization: choosing and building the right visual; and storytelling framing the finding so an audience care and understands. It also reflects the current moment, in which AI-assisted and generative tools are reshaping how visuals and narratives are produced, making the ability to interpret data rigorously and present it responsibly more important than ever.

## KEY THEMES

- Reading data and separating signal from noise
- Common ways data and charts mislead – and how to avoid them
- Principles of effective, honest data visualization
- Choosing the right chart, infographic, or dashboard for the message
- Frameworks for storytelling with data
- AI-assisted and generative tools – opportunities and cautions
- Ethical and responsible presentation and interpretation of data

## INTENDED PARTICIPANTS

Journalists, communication and public relations professionals, researchers, educators, students, content creators, and digital storytellers. The workshop is pitched as an introduction; participants from different fields will find the interpretation and storytelling principles transferable, while the guided practical segment keeps everyone at the same starting point.

## FACILITATOR



### **Dr. Loveleen Gaur**

*Dissertation Committee Chair, DBA Program, Golden Gate University Worldwide, USA*

Dr. Loveleen Gaur is an internationally recognised scholar and academic leader in artificial intelligence, data science, and responsible AI, with more than twenty years of teaching, research, and doctoral supervision experience across the United States, India, Peru, Fiji, and Malaysia. At Golden Gate University Worldwide, USA, she serves as a PhD Dissertation Committee Chair for the DBA program, mentoring doctoral candidates through topic development, proposal defence, applied research design, and final dissertation completion.

She holds a PhD in Computer Applications and has authored over 130 peer-reviewed publications in leading international journals, with more than 4,500 citations. Her research spans AI ethics and governance, explainable AI, healthcare AI, data science, and generative AI applications.

Dr. Gaur serves as Co-Editor-in-Chief of Communications in Statistics: Case Studies, Data Analysis and Applications, published by Taylor & Francis, and holds editorial roles with Frontiers, MDPI, and Springer journals. She is a Senior Member of IEEE, a judge for QS Ranking Education Innovation, and an Assessor with UKRI / Gov.UK.

## LANGUAGE & DURATION

### Live online sessions

- **Dates:** Friday, 12<sup>th</sup> June, 2026
- **Language:** Bilingual (English & Hindi)
- **Timings:** 06:00 PM – 09:00 PM (IST)

## COURSE FEE

- **Standard Fee:** ₹500/-

## PAYMENT DETAILS

HDFC Bank

- **Account No.:** 50200061117703
- **IFSC Code:** HDFC0000043
- **Branch:** Saket, New Delhi – 110017

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## CONTACT

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## **ABOUT NEWSWRITERS.IN**

CommCraft and Newswriters are professional learning and training platform led by media academicians and industry experts, dedicated to strengthening skills in journalism, communication, advertising, public relations, and digital media. Focused on bridging the gap between academic learning and real newsroom practice, it offers hands-on, industry-oriented workshops and certificate courses that build practical competencies and future-ready media skills.

The platform has conducted specialized programmes on Storytelling & Narrative Writing, AI Tools for Media, Data Storytelling, Multimedia Content Production, SEO, Brand Building, Audio Storytelling & Podcasting, Financial Journalism, and Corporate Communication—often in collaboration with leading universities, media institutions, and the Press Club of India.

Founded by Prof. Subhash Dhuliya, former Vice-Chancellor of UOU and professor at IGNOU, IIMC, and CURAJ. He has served in editorial roles with The Times Group and Amrit Bazar Patrika Group, and as Editor of Communicator and Sanchar Madhyam, the research journals of IIMC. Newswriters.in benefits from his extensive academic and newsroom experience.

Committed to empowering professionals, faculty and students for the evolving media landscape, Newswriters.in blends academic insight with real-world expertise.